

# OpenBrand

## Economic Forecasting Solutions

### Product Group Breakouts

#### BLS Consumer Price Index Forecast Breakouts

##### Appliances

- Major
- Other (Small)
- Laundry

##### Communication

- Personal computers peripheral equipment
- Computer software and accessories
- Computer information processing services
- Other information processing equipment
- Information technology commodities

##### Home Improvement

- Tools, Hardware and Supplies
- Outdoor Equipment and Supplies

##### Personal Care

- Hair, dental shaving & personal care products
- Cosmetics, perfume, bath, nail preparations & implements

##### Recreation

- Televisions
- Other video equipment
- Audio equipment
- Audio discs, tapes and other media
- Video and audio products

## **Retail Sales Forecast Breakouts**

### Motor vehicle and parts dealers

- Automobile and other motor vehicle dealers
- Automobile dealers
- New car dealers
- Used car dealers
- Automotive parts; accessories; tire stores

### Furniture; home furnishings; electronics; appliance stores

- Furniture and home furnishings stores
- Furniture stores
- Home furnishings stores
- Floor covering stores

### Electronics and appliance stores

- Household appliance stores
- Electronics stores

### Building materials and garden equipment and supplies dealers

- Building materials and supplies dealers
- Paint and wallpaper stores
- Hardware stores
- Food and beverage stores

### Grocery stores

- Supermarkets and other grocery (except convenience) stores
- Beer; wine; liquor stores

### Health and personal care stores

- Pharmacies and drug stores

## **Retail Sales Forecast Breakouts, cont'd**

### Clothing and clothing accessory stores

- Clothing stores
- Men's clothing stores
- Women's clothing stores
- Family clothing stores
- Other clothing stores
- Shoe stores
- Jewelry stores

### Sporting goods; hobby; musical instrument; book stores

- Sporting goods stores
- Hobby; toy; game stores
- Book stores

### General merchandise stores

- Department stores
- Department stores excl. discount department stores
- Discount department stores

### Other general merchandise stores

- Warehouse clubs and superstores
- All other general merchandise stores
- Miscellaneous store retailers

### Office supplies; stationery; gift stores

- Office supplies and stationery stores
- Gift; novelty; souvenir stores

### Electronic shopping and mail-order houses

## **BYO Category-Specific Industry Shipment Forecasts**

- AHAM
- OPEI
- HIRI
- ETC...

**BYO Data Options:** For all forecasting types – shipments, price, retail sales, and beyond – send us your own unique data, and we will send you back a forecast!